

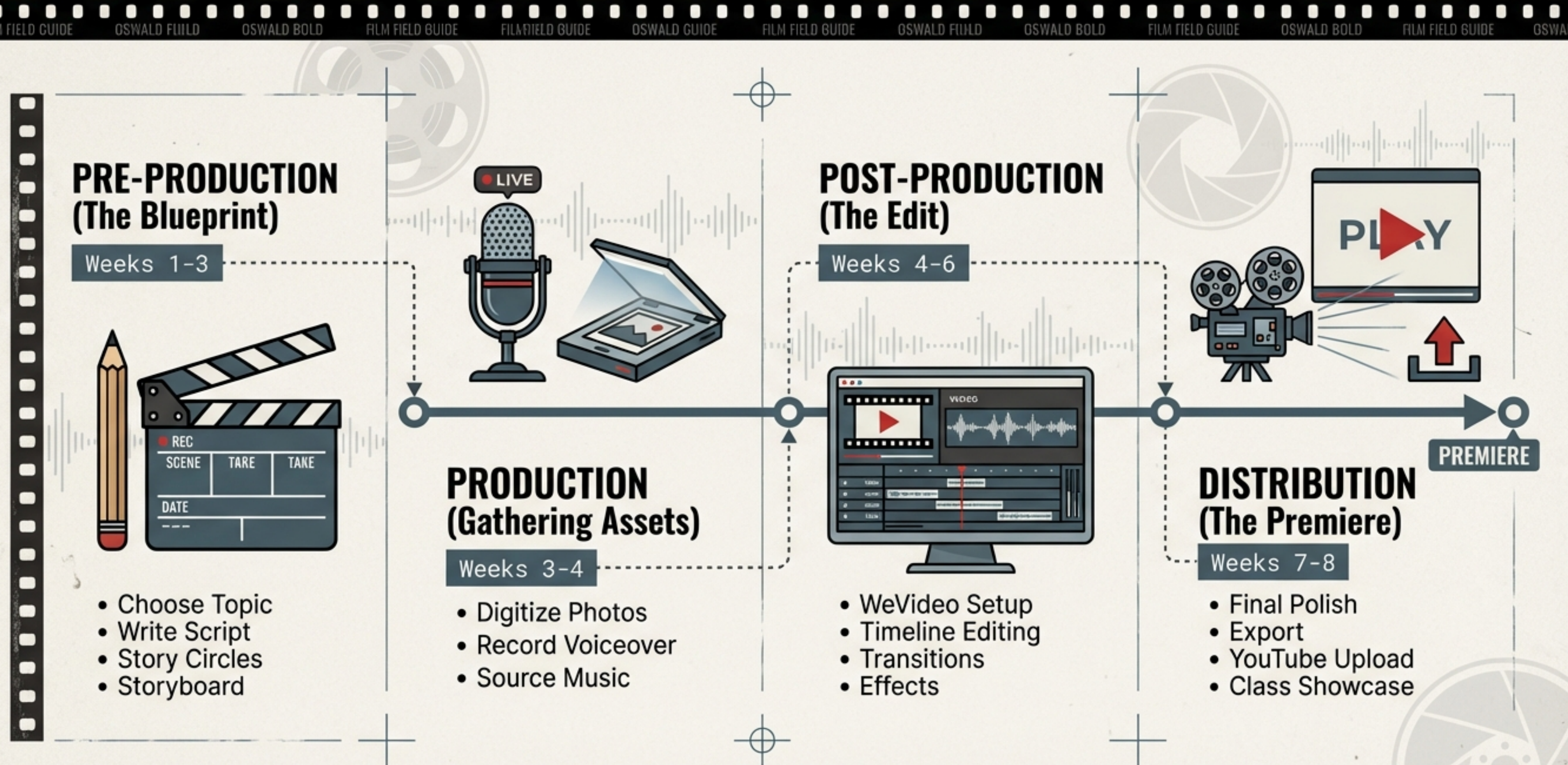
DIGITAL STORYTELLING: FROM MEMORY TO MOVIE

A Director's Field Guide for the OLLI Production Course



Your stories are waiting to be told. Over the next 7 weeks, we will move from the "Scripting" phase to the "Premiere," transforming personal history into a lasting digital legacy.

THE PRODUCTION SCHEDULE



PRE-PRODUCTION: REFINING THE NARRATIVE

The Story Circle Protocol



The Rules of Engagement

1. Be Respectful

Honor the vulnerability of sharing personal work. Listen without interruption.

2. Be Positive

Avoid judgment. Frame feedback constructively: "If it were my story, I might..."

3. Be Mindful of Time

Keep stories concise. Do not repeat comments already made by others.

DEFINING YOUR GENRE



FAMILY HISTORY

- Honoring Dad's WWII service
- **Family heirlooms:** If this furniture could talk
- The true life story of **Sparkles** the Wonder Dog



INSTRUCTIONAL & INSPIRATIONAL

- Pet care tips from a retired veterinarian
- Finding magic in life's adventures



TRAVEL & ADVENTURE

- Documenting a European vacation dream trip
- African Safari
- Bicycle trip logs

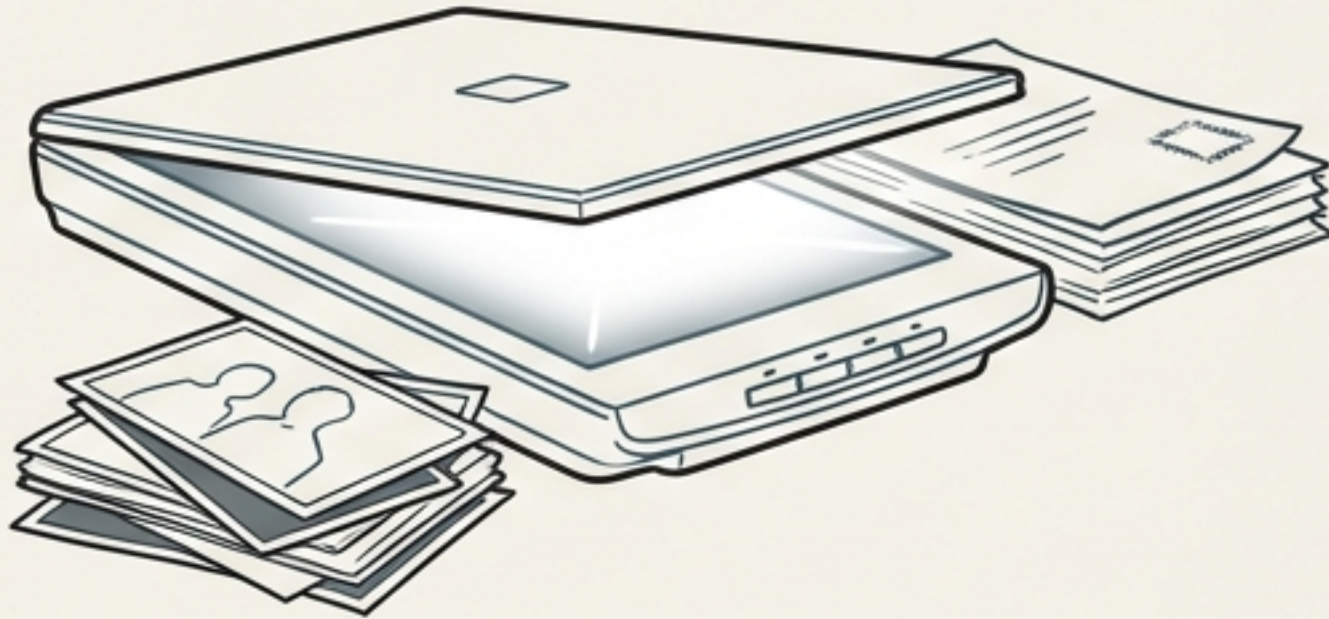


PERSONAL JOURNEY

- Returning home after serving in Vietnam
- A healing tribute to a recently deceased mother

ASSET ACQUISITION: DIGITIZING THE VISUALS

OPTION A: THE HARDWARE SCANNER (HIGHEST QUALITY)



Canon CanoScan LiDE 300 (approx. \$66)
or Canon PIXMA All-in-Ones.



OLLI Office Access:

A copier/scanner is available.
Requires employee badge/appointment.

OPTION B: THE SMARTPHONE SCANNER (CONVENIENCE)



The Problem: Standard photos cause glare and distortion.

The Solution: Use stitching apps.

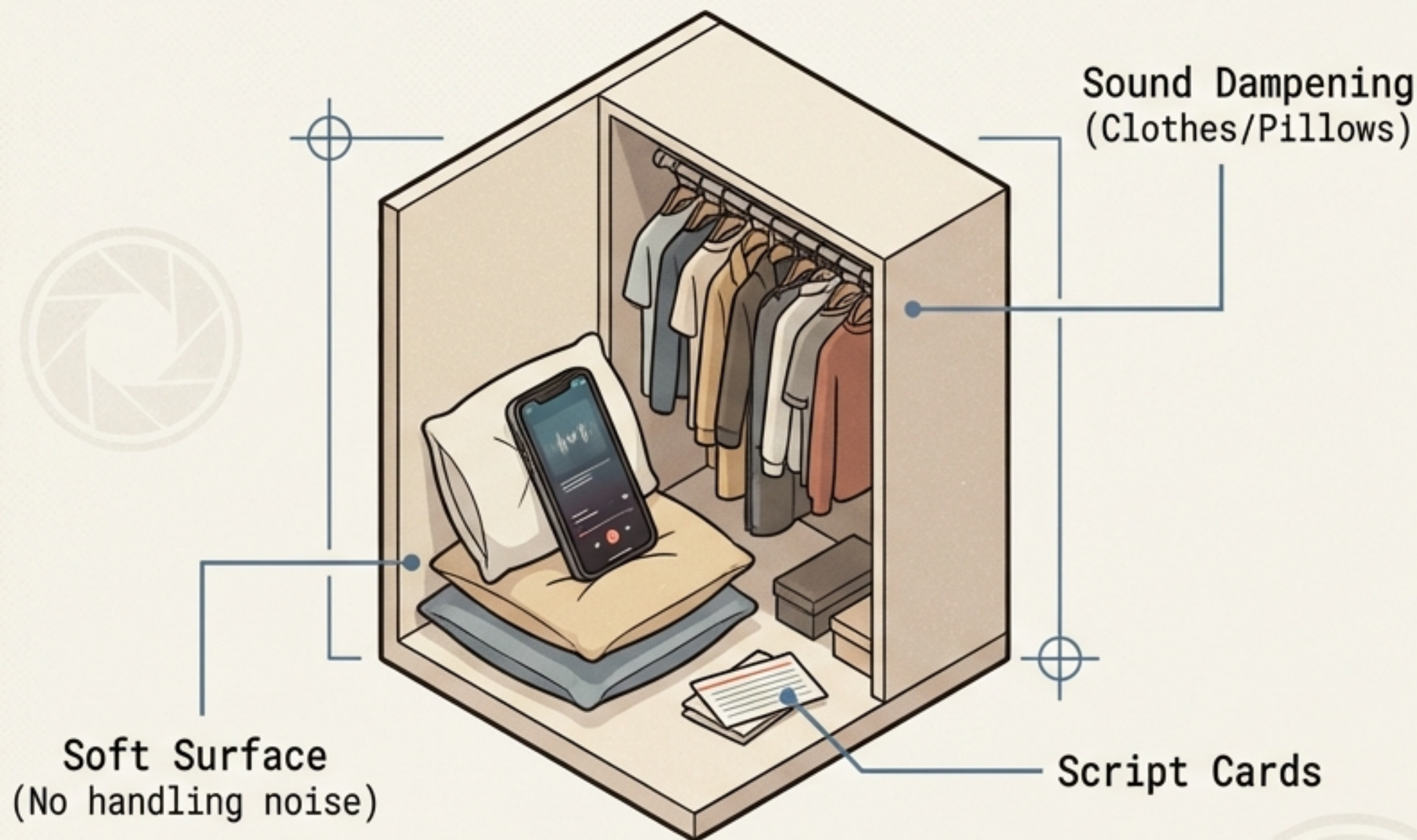


PhotoScan
by Google Photos
(Android/iOS)



Microsoft Lens
(Modes: Document,
Whiteboard, Photo)

ASSET ACQUISITION: THE HOME AUDIO STUDIO



Pillow Fort Studio

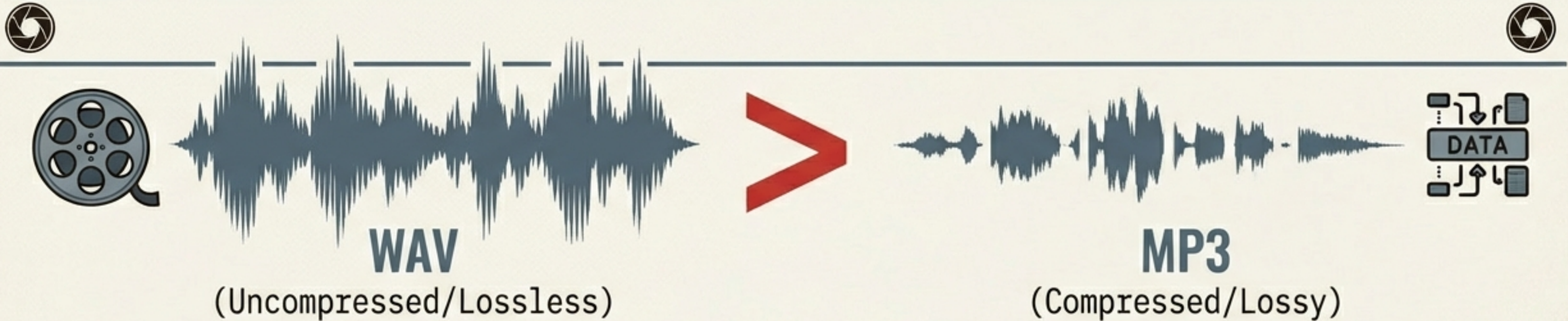
THE ENVIRONMENT

- Record in a quiet space (closet) to dampen echo.
- DO NOT hold the phone. Prop it up.
- Sit upright. Turn off all notifications.

THE WORKFLOW

- **Segmentation:** Record paragraph by paragraph. Do not attempt one long take.
- **File Naming:** 'Intro_V1', 'Scene2_V1'.

TECHNICAL SPECS: RECORDING HIGH-QUALITY AUDIO



WAV preserves full fidelity for editing. MP3 removes data to save space.

APP SETTINGS CHECKLIST



iPhone

Voice Memos ->
Settings -> Audio
Quality: **Lossless**



Android

Voice Recorder ->
Recording Mode
-> **High Quality**

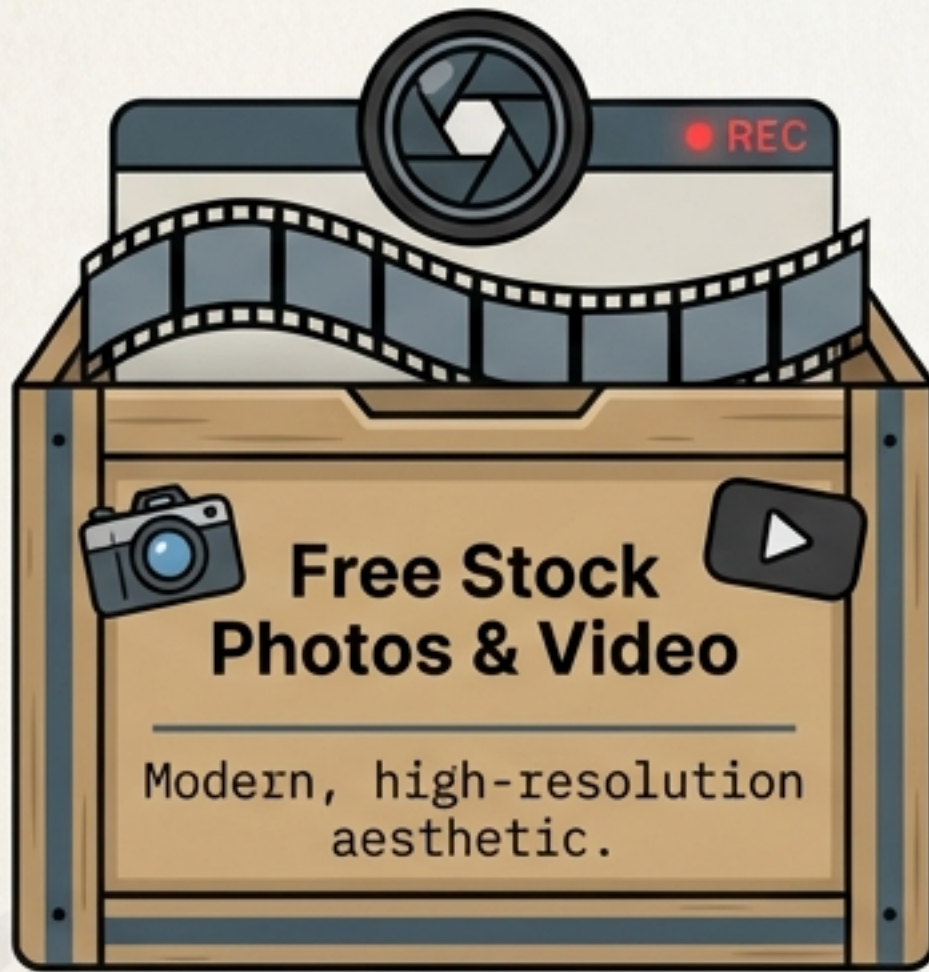


Hardware

Zoom/Portable Recorders
-> Consult manual for
highest bitrate settings.

THE PROP HOUSE: SOURCING EXTERNAL MEDIA

Filling the visual gaps with copyright-free assets.



Pexels



Pixabay



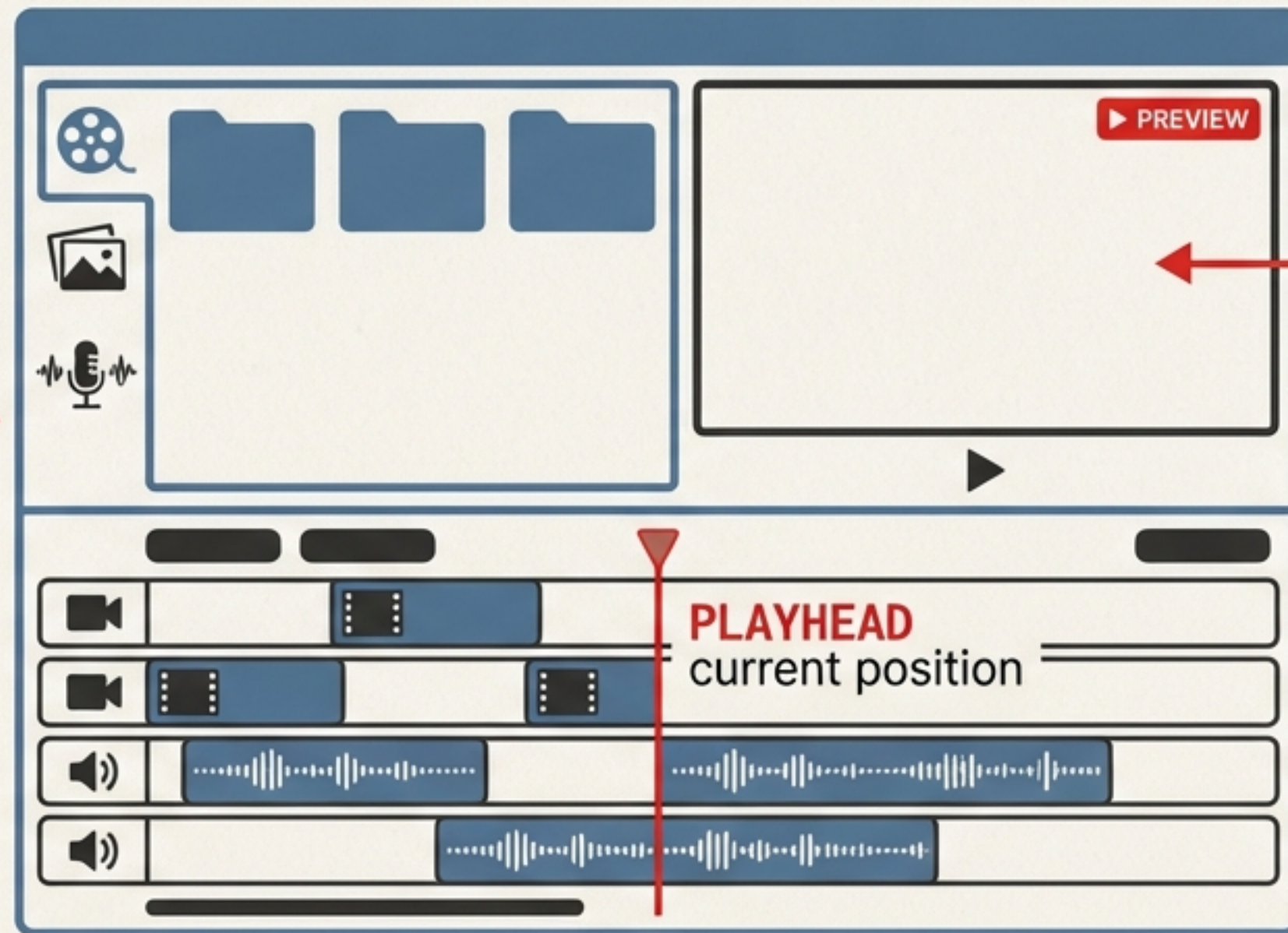
Unsplash

These sites allow free use, but noting the source in your credits is standard professional practice.

POST-PRODUCTION: THE WEVIDEO WORKBENCH

ZONE 1: PROJECT BIN (The Library)

Import raw assets here
(Tabs: Videos, Images,
Audio).



ZONE 3: PREVIEW WINDOW

Watch edits in real-time.

Video Tracks (Top)

Audio Tracks (Bottom)

PLAYHEAD
current position

ZONE 2: THE TIMELINE (The Canvas)

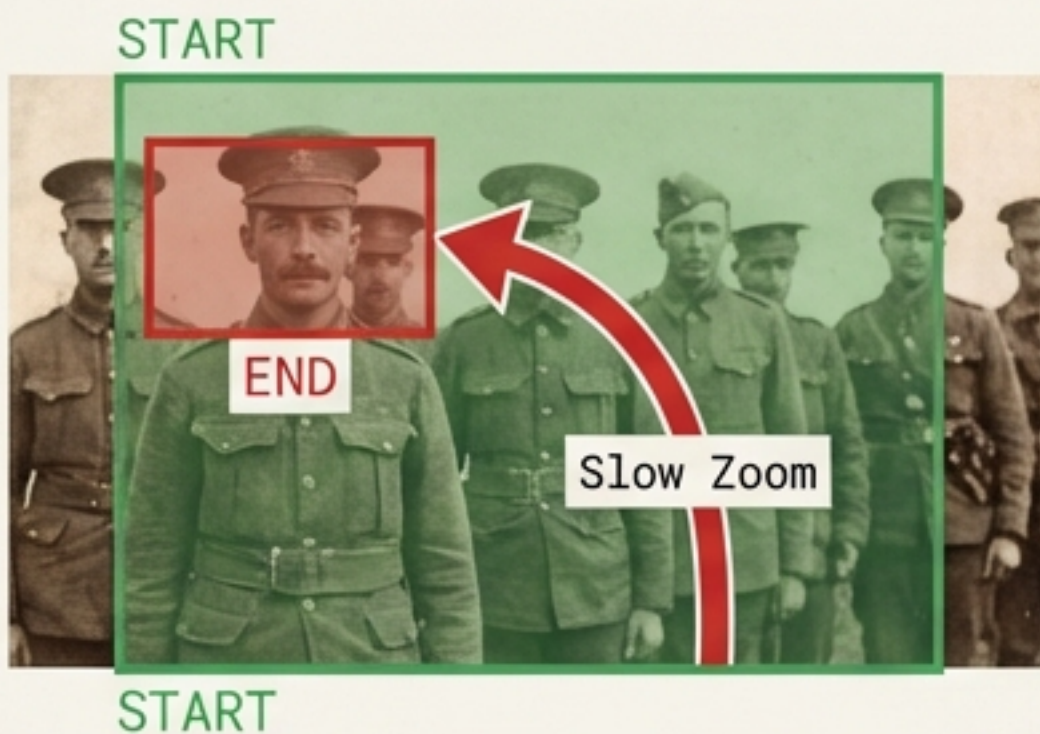
ACTION ITEM:

Create new project ->
Rename immediately (e.g.,
"Smith_Story_v1").



VISUAL TECHNIQUES: BRINGING PHOTOS TO LIFE

TECHNIQUE 1: THE KEN BURNS EFFECT (MOTION)



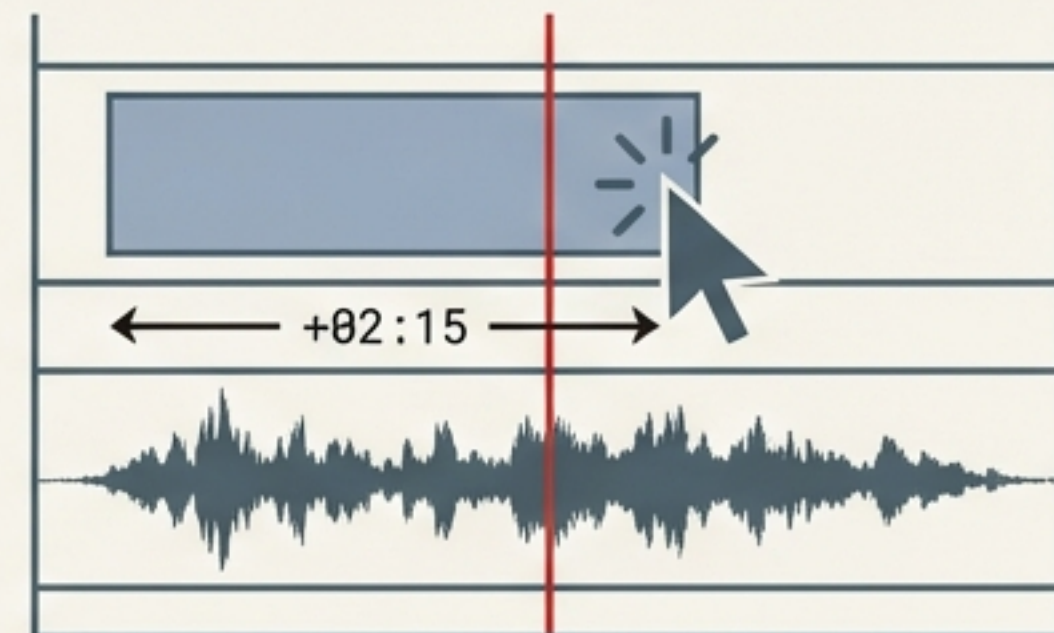
Breathing life into still history
by panning and zooming.

TECHNIQUE 2: TWO-UP DISPLAY



Displaying "Then and Now"
comparisons by stacking tracks.

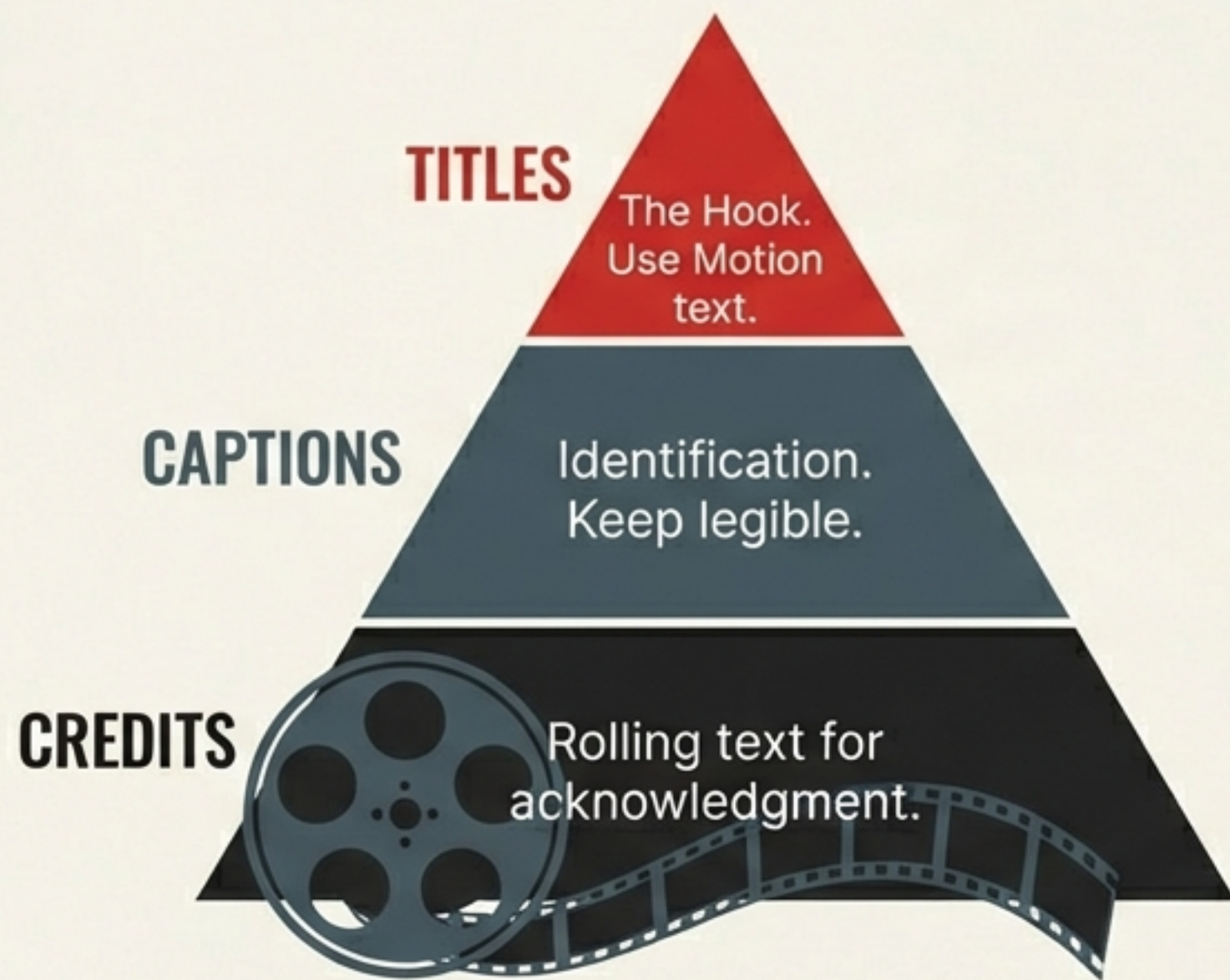
TECHNIQUE 3: DURATION



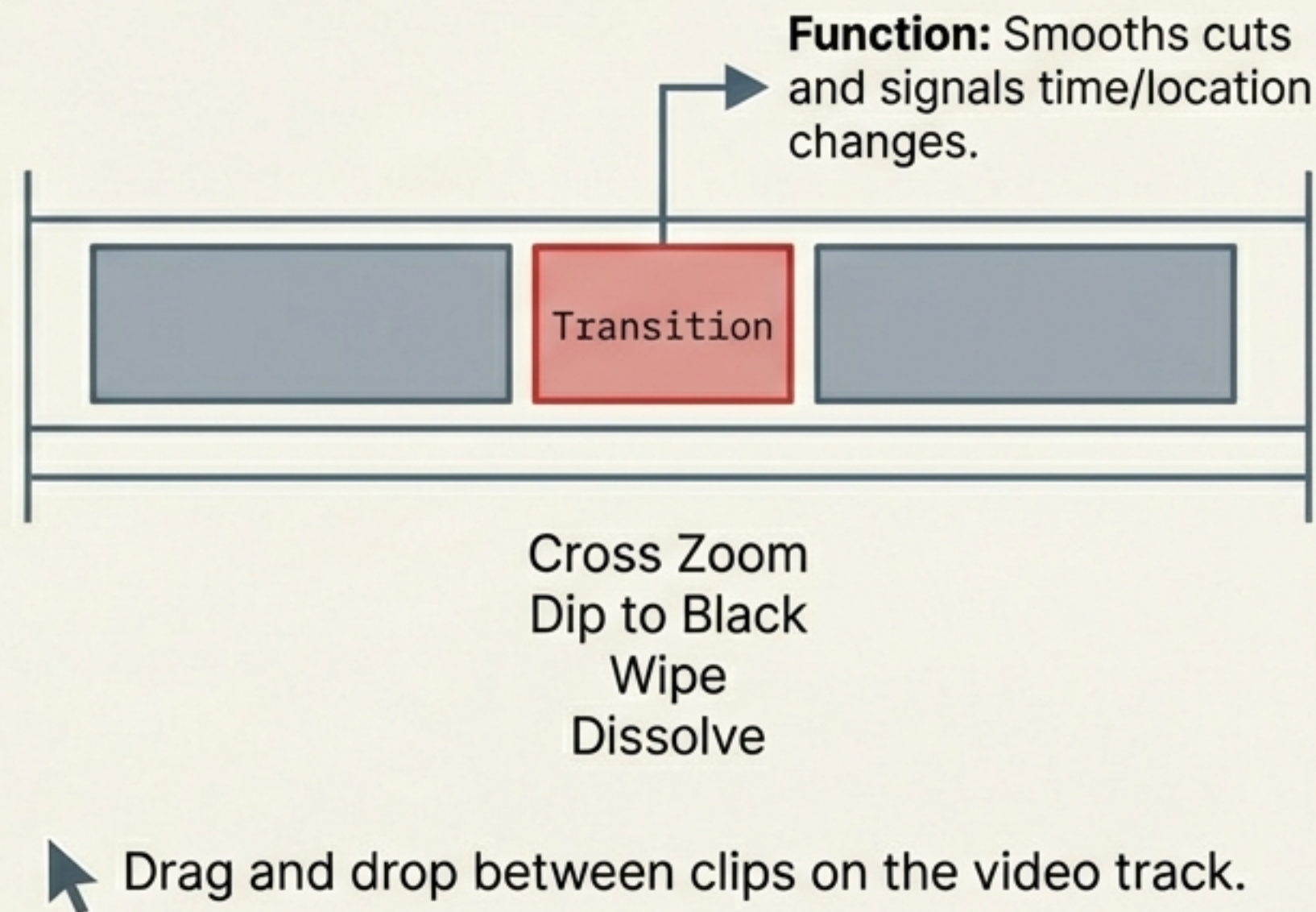
Drag clip edges to match
voiceover pacing.

NARRATIVE GLUE: TEXT AND TRANSITIONS

TEXT HIERARCHY



TRANSITIONS



THE SCORE: FINDING THE EMOTIONAL TONE

COPYRIGHT-FREE SOURCES

Jamendo: Independent artists.
(Check Terms).



digCCMixer: Instrumental music
ideal for film.



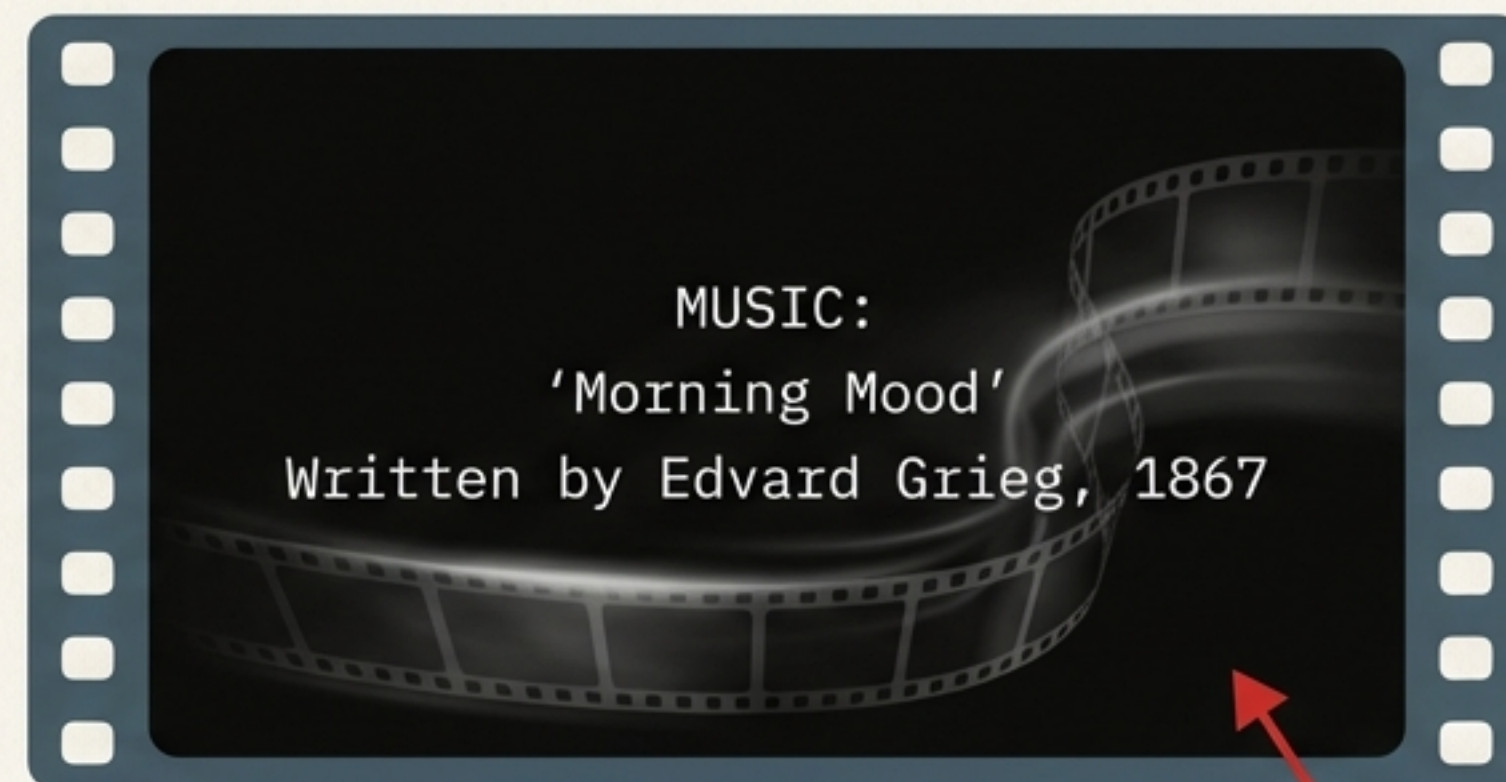
Free Music Archive: Search by
genre.



WeVideo Stock: Built-in Audio tab.

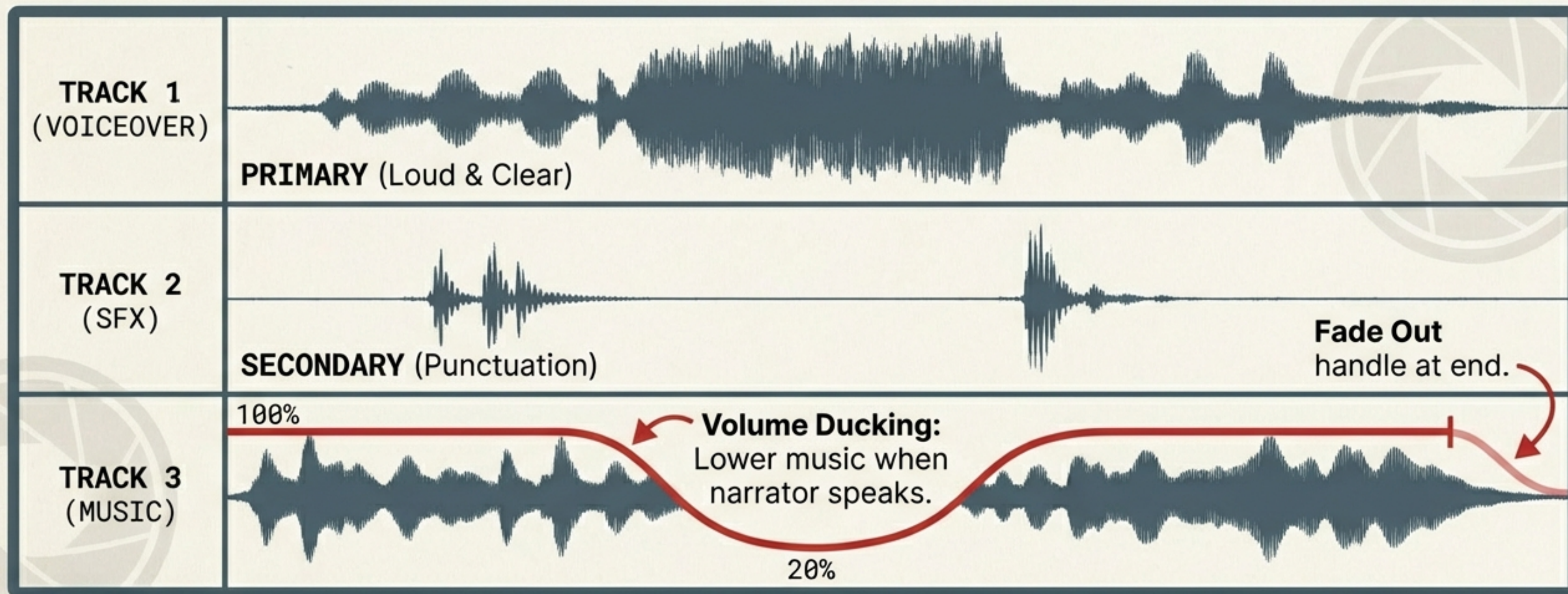


THE GOLDEN RULE OF ATTRIBUTION



**Even if free, you MUST
credit the artist.**

AUDIO MIXING: BALANCING THE LAYERS



PRODUCER LOGISTICS: ACCOUNT MANAGEMENT

WEVIDEO LICENSE & ACCOUNT STATUS



WeVideo License Expiry

- Premium Access Ends: **May 16, 2025** (Spring Term End).
- Reversion: Accounts convert to Free status (keep exports, lose premium features).



Inactivity Rule

- Accounts inactive for 90 days may be deleted.



Extensions & Personal Plans

- Extension Requests: Contact Instructor (Bernard Robin).
- Post-Class: Personal plans (Power, Unlimited, Professional) available for purchase.



THE PREMIERE: SHARING YOUR STORY

YOUTUBE PUBLICATION

- ☒ Stories are uploaded to the **OLLI@Furman YouTube Channel**.
- ☒ **CONSENT FORM:** Must check "I give permission" to authorize public sharing.



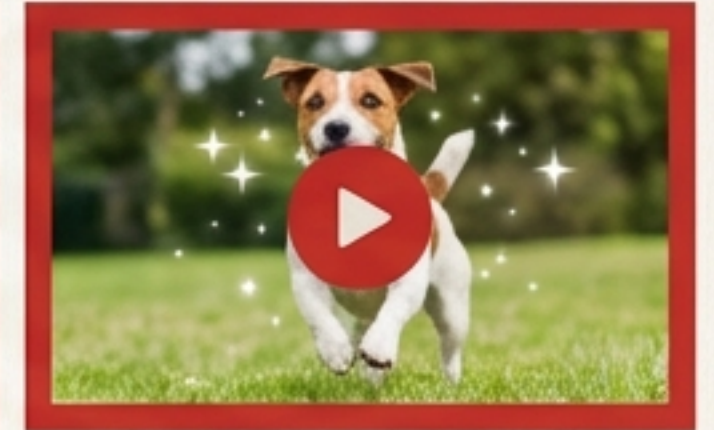
INSPIRATION GALLERY



**SACRIFICE ON THE
AMERICAN HOMEFRONT**



MY SEARCH: ROMAN



SPARKLES THE DOG

**PLEASE COMPLETE THE COURSE FEEDBACK SURVEY
TO HELP IMPROVE FUTURE SESSIONS.**